

DWK LIFE SCIENCES MEDIA MANAGEMENT TERMS OF USE

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Furthermore, the user undertakes to regularly check that the media data downloaded and reproduced by him/her are up to date and only to place media data on the market which correspond to the current status of the website.

The user shall not use our media data in a derogatory or disparaging manner or in a misleading way that is likely to establish a connection between DWK and the user's company that goes beyond the contractual relationship with DWK.

4. Termination and revocation of the authorisation to use

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Notwithstanding the above termination option, we are entitled to revoke the permission to use our media data at any time without giving reasons. However, advertising material already stored with you at the time of revocation and provided with our media data may still be used in this case, provided that this does not infringe our trademark rights.

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DWK shall not be liable for any costs or damages incurred by third parties due to the use of the media data.

Liability for slight negligence shall otherwise only exist in the event of a breach of essential contractual obligations. In this case, DWK's liability shall always be limited to the typical foreseeable damage.

6. Data protection

DWK respects your privacy. Personal data is only collected in accordance with the relevant legal provisions. For further information on the handling of data, please refer to our [data protection declaration](#).

For further questions and comments, please contact:

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DWK Life Sciences

Guidelines for Distributors | #02

Page 02 - 03	> Introduction
Page 04	> Quick facts
Page 05 - 07	> Displaying product brands
Page 08 - 09	> Company profiles
Page 10 - 11	> Next steps to change-over
Page 12 - 13	> Examples: Product listing & Product images
Page 14 - 15	> How to use company and product logos
Page 16	> Overview of logos and text files provided
Page 17	> DWK Media Management platform



> Introduction

DWK Life Sciences is a global company, formed following the 2017 merger of DURAN Group, Wheaton Industries and Kimble Chase. In July 2020 SciLabware, formerly a company of the DWK Life Sciences Group, changed its name and is now also operating as DWK Life Sciences. In this context DWK redesigned the existing DWK company logo to prominently feature the company name.

Former company logos



WHEATON



Company name: **DWK Life Sciences**

New **updated** company logo



Please make sure
to use the updated
company logo



> Introduction

In course of the merger, the current product logos on products and packaging were replaced by newly designed product logos – **the product quality remains unchanged.**



Former product



Former product logo

=



New product logo



New product



> Quick facts

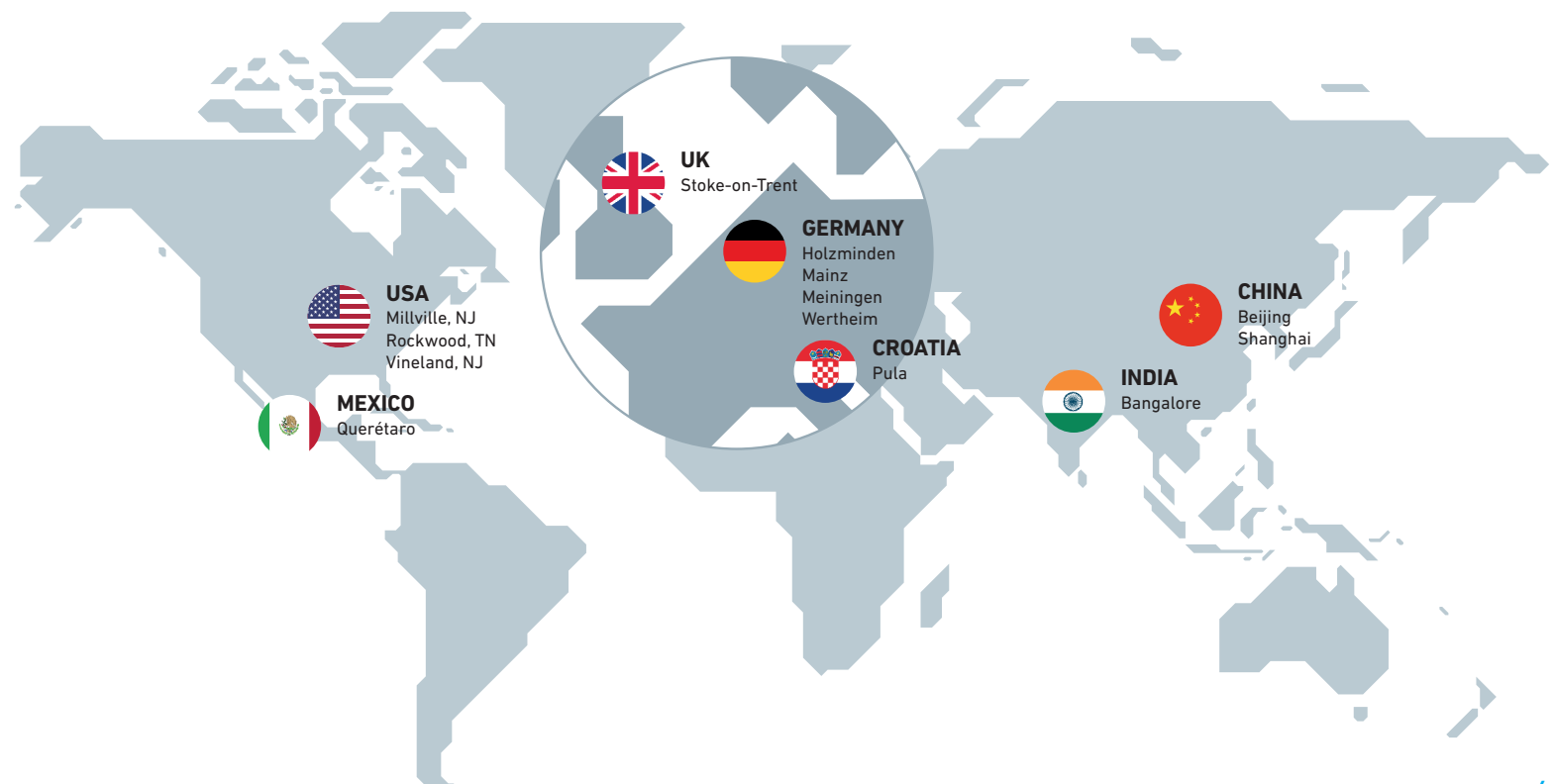
DWK Life Sciences combines the expertise of the acclaimed product brands DURAN®, WHEATON® and KIMBLE® and is today **a leading global manufacturer** of premium lab glass and primary pharma packaging.

3 major product brands
DURAN® | WHEATON® | KIMBLE®

35,000 products

14 sites worldwide

1,800 employees





> Displaying product brands (1 of 3)

Displaying the **DWK major product brands**

DURAN® product brand logo



WHEATON® product brand logo



KIMBLE® product brand logo



Reference the trademark owner (legal trademark statement)

When displaying DWK products on websites and/or marketing collateral please make sure to indicate DWK Life Sciences as the owner of the trademark(s) e.g.:
DURAN® is a registered trademark owned by DWK Life Sciences.



> Displaying product brands (2 of 3)

Displaying **further DWK product brands**

NEW product brand logos



QUICKFIT®

MBL®
VOLUMETRICS

SVL®

RASOTHERM® product brand logo

RASOTHERM®



Reference the trademark owner (legal trademark statement)

When displaying DWK products on websites and/or marketing collateral please make sure to indicate DWK Life Sciences as the owner of the trademark(s) e.g.:
AZLON® is a registered trademark owned by DWK Life Sciences.



> Displaying product brands (3 of 3)

Displaying **licensed** product brands

DWK Life Sciences is the official partner for Corning to supply third parties outside North America with PYREX® products.

PYREX® product brand logo

PYREX®



Reference the trademark owner (legal trademark statement)

When displaying PYREX® products on websites and/or marketing collateral please make sure to indicate Corning as the owner of the trademark:

PYREX® is a registered trademark owned by Corning.



> **Company profile** (short version)

DWK Life Sciences is a leading global manufacturer and supplier of precision labware as well as primary packaging solutions for Life Science Research, Diagnostics and Pharmaceutical markets.

The company's offering includes over 35,000 glass and plastics products, manufactured and distributed at 14 sites, marketed under the acclaimed brands DURAN®, WHEATON® and KIMBLE®. Its world-leading and trusted glass is complemented by an innovative research and life science portfolio.

Worldwide, around 1,800 people are dedicated to developing and delivering superior products and services to meet the high expectations of customers in laboratories and production environments around the world.

Find out more: www.DWK.com



> **Company profile** (long version)

DWK Life Sciences is a global company, formed following the 2017 merger of DURAN Group, Wheaton Industries and Kimble Chase. In July 2020 SciLabware, formerly a company of the DWK Life Sciences Group, changed its name and is now also operating as DWK Life Sciences. Since September 2020 Müller + Müller, a leading manufacturer of primary packaging solutions for the global pharmaceutical industry, has been part of the wider company group.

DWK Life Sciences combines the expertise of the acclaimed product brands DURAN®, WHEATON® and KIMBLE®. As the world's leading manufacturers of premium lab glass, DWK Life Sciences offers its customers a complete range of high-quality laboratory glassware – from the classic disposables to reusable precision glassware. Additionally, DWK Life Sciences develops and produces a wide range of plastics labware and specialty products for research and industrial applications. The labware portfolio is matched by an extensive primary packaging range and value-added services to support the global Life Sciences as well as Diagnostics and Pharmaceutical industries.

The DWK Life Sciences product portfolio comprises over 35,000 products manufactured and distributed at 14 sites in Europe, North America and Asia. Globally, around 1,800 employees work on the development and production of innovative products and services to meet the high expectations of customers in laboratories and production environments around the world – inspired by the company slogan “Excellence in your hands”.

Find out more: www.DWK.com



> Next steps to change-over (1 of 2)

Updating your website and your marketing collateral

- 1** Change of the supplier's former name (DURAN Group / Wheaton Industries / Kimble Chase / SciLabware Ltd.) to DWK Life Sciences – in case this was not updated since June 2017.
- 2** Replace former DWK Life Sciences company logo or former individual company logos (DURAN Group / Wheaton Industries / Kimble Chase / SciLabware Ltd.) with updated DWK Life Sciences company logo.



Not valid



No longer recommended



To be used





> **Next steps to change-over** (2 of 2)

Updating your website and your marketing collateral

- 3** When listing your suppliers, the company name DWK Life Sciences and the updated company logo shall be used. The product brands (i. e. DURAN®, WHEATON® or KIMBLE®) shall only be used in combination with products. They shall not be used on their own to describe the DWK Life Sciences company as supplier or manufacturer.
- 4** In case you want to provide details on DWK Life Sciences please use the company profiles provided. Edit or remove other copy.
- 5** When displaying individual product brands either the DWK company logo or the respective re-designed product brand logo(s) shall be used.
- 6** When displaying products with product images please make sure you use the updated images provided by DWK (please see DWK Media Management)
- 7** Check whether the supplier's website link leads to the correct URL: **www.dwk.com**



> Examples: Product listing

When listing products either the **DWK Life Sciences logo (= Option 1)** or the **product brand logos (= Option 2)** can be used

OPTION 1

Change to updated DWK Life Sciences logo.



DURAN® product 01
DURAN® product 02
DURAN® product 03
DURAN® product 04
DURAN® product 05

WHEATON® product 01
WHEATON® product 02
WHEATON® product 03
WHEATON® product 04
WHEATON® product 05



A mix of displaying the company logo together with product brand logos for product listings is not permitted.

Stylized representation

OPTION 2

When displaying individual product brands, the respective product brand logo shall be used.

If more than one DWK Life Sciences product brand is shown, all applicable product logos (DURAN®, WHEATON®, KIMBLE®, AZLON®, PYREX®, etc.) shall be used in combination with the respective products.



A mix of displaying product brand logos and company logo for product listings is not permitted.



DURAN® product 01
DURAN® product 02
DURAN® product 03
DURAN® product 04
DURAN® product 05



WHEATON® product 01
WHEATON® product 02
WHEATON® product 03
WHEATON® product 04
WHEATON® product 05

Stylized representation



> Examples: Product images

Please replace the product images with old colored (blue, black, etc.) background with the updated product images with white background.



Not valid



To be used





> How to use company and product logos

General guidelines

- **The DWK company logo as well as the product brand logos must never be modified.**
They must not be distorted, blocked or altered in any other way. Only original files shall be used.
- The individual elements of the word and figurative mark form a unit and may not be changed in position or proportion.
- The free space around the different logos must be respected when being used in your marketing materials and/or websites – for details see next page.
- In running text, the company name **DWK Life Sciences** shall not be shown as a logo, but in the respective typesetting. The major brands DURAN®, WHEATON® and KIMBLE® shall always be written in capital letters in running text and marked with the '®'. The same applies for the former SciLabware product brands AZLON®, QUICKFIT®, MBL®; SVL® and for PYREX® (a registered brand owned by Corning).
- **The DWK company logo shall not be used for co-branding flyers or brochures.**
In case you intend to co-brand any marketing material please contact your DWK sales representative or address your inquiry to **communications@DWK.com** for guidance.



> How to use company and product logos

Clearance – the **minimum distance** that the logos need to be from adjacent elements or from the edge is calculated using the height of the logo.

Logos **with** corporate sign

Logo height : 4 = minimum distance

Company logo



Product logo (example)



Logos **without** corporate sign

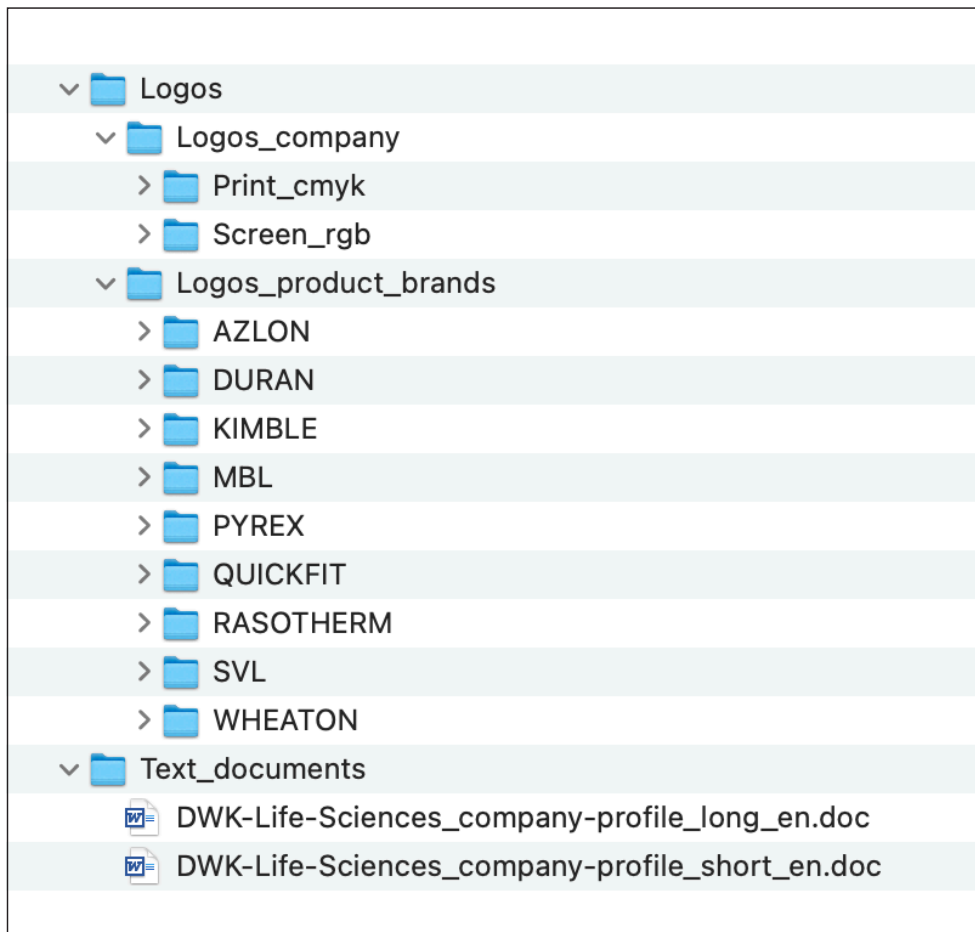
Logo height : 2 = minimum distance

Product logo (example)





> Overview of logos and text files provided



All logos are available in the following formats:

PRINT applications (cmyk):

.eps

SCREEN applications (rgb):

.jpg

.png

.svg



Please **use always the original file** provided.

It is not permitted to modify (e. g. to distort, to block, to rearrange or to alter in any other way) the DWK company logo as well as the product brand logos.



> DWK Media Management

For updated logos, product images etc. please visit:
www.duran-mediamanagement.com

The screenshot shows the login interface of the DWK Life Sciences Media Management portal. The header is blue with the DWK Life Sciences logo (Duran Wheaton Kimble) on the left and 'MEDIA MANAGEMENT' on the right. Below the header is a white bar with a language dropdown set to 'English'. The main content area has a grey 'Login' header. Below this, it says 'Welcome to the Media Management of DWK Life Sciences!' and 'Here you will find all relevant media information around our product lines.' It then states 'When registering you agree to use the provided media responsibly and according to our [terms of use and guidelines](#).' Below this, it asks 'You are not registered yet? Then send an e-mail to communications@DWK.com including your complete contact details (Name, Company, Street, Zip-Code, City and E-mail-address).' The login form itself has two input fields: 'Please enter your email address.' and 'I'm already registered. My password is.' There is an 'Automatic Login' checkbox and a 'Forgot your password?' link.

In order to register please send an email to:
communications@DWK.com

Please include your complete contact details
(Name, Company, Street, Zip-Code, City and
E-mail-address). **Your account will be set up.**



Please contact your **DWK Life Sciences representative**
if you have any questions or require any other materials
or send an e-mail to: **communications@DWK.com**



Excellence in your hands

Discover more at [DWK.com](https://www.dwk.com)